



BUSINESS ADMINISTRATION MAJOR

Four Year Plan A

For Students who have math preparation at pre-Calculus or better.

This is a suggested program guide. It is not to be interpreted as a contract. Changes may occur.

Please see your program advisor before you register for courses.

updated 6/24

YEAR	FALL	SPRING
First Year	BENV 100 Becoming a Scholar 3 Writing Well Competency 3 Speaking and Listening Competency 3 ECN 141 Principles of Macroeconomics 3 ACT 151 Principles of Accounting 1 3 Total 15	Living Well Competency 2-3 Elective 3 ECN 142 Principles of Microeconomics 3 ACT 152 Principles of Accounting 2 3 MAT 115 Business Calculus 3 or MAT 135 Calculus 1 (5) Total 14-17
Second Year	BENV 200 Learning in Community 5 Creative Expression Competency 3 Elective 3 BUS 284 General Statistics 3 Business Elective 3 Total 17	Reading the Bible Competency 3 Exploring the Past Competency 3 Electives 6 Business Elective 3 Total 15
Third Year	Electives 6 MGT 354 Principles of Management 3 MKT 356 Principles of Marketing 3 FIN 366 Principles of Finance 3 Total 15	BENV 300 Cross-cultural Experience 3 Scientific Inquiry Competency 4 Electives 5 Course in Concentration 3 Total 15
Fourth Year	BENV 400 Enduring Values Capstone 2 Electives 8 FIN 353 Money and Banking 3 Course in Concentration 3 Total 16	Religious Understanding Competency 3 Electives 6 MGT 380 Corporate Strategy 3 Course in Concentration 3 Total 15
Fall Concentration related courses		Spring Concentration related courses
	ACT 352 Government and Not-for-profit Accounting* 3 ECN 382 Economic Dev & the Environment* 3 FIN 375 Insurance and Risk Management* 3 FIN 376 Property and Casualty Insurance* 3 MGT 359 Entrepreneurship* 3 MKT 358 Consumer Behavior* 3 MKT 360 Sales* 3 MKT 362 Advertising* 3 TEC 369 Intro to Information Systems* 3	ACT 343 Intermediate Managerial Accounting* 3 ECN 371 International Trade and Investment* 3 FIN 367 Financial Investments* 3 MGT 355 Production Operations Management* 3 MGT 364 Human Resource Management 3 MKT 325 E-Commerce* 3 MKT 357 Marketing Research* 3 MKT 363 Marketing Management 3

124 total hours to complete graduation requirements (this includes 2 hours of arts and lecture credit)

*Alternate year courses

Bold face print denotes major course requirement

Note: If Business majors double major in Accounting, Economics, or Marketing courses required in each major count in both majors. Courses chosen as an elective for one major will not count as an elective in the second major.

Note: The Understanding Self and Society and Critical Analysis Competencies are met by the major.