



BUSINESS ADMINISTRATION MAJOR

Three Year Plan

This is a suggested program guide. It is not to be interpreted as a contract. Changes may occur. Please see your program advisor before you register for courses. updated 6/24

YEAR	FALL	SPRING
First Year	BENV 100 Becoming a Scholar	3
	Writing Well Competency	3
	Speaking and Listening Competency	3
	ECN 141 Principles of Macroeconomics	3
	ACT 151 Principles of Accounting 1	3
	Elective	1
	Total	16
Summer		Living Well Competency 2-3
		Reading the Bible Competency 3
		ECN 142 Principles of Microeconomics 3
		ACT 152 Principles of Accounting 2 3
		MAT 115 Business Calculus 3
		or MAT 135 Calculus 1 (5)
		Total 14-17
Second Year	Scientific Inquiry Competency	4
	BENV 200 Learning in Community	5
	Business Elective 3	3
	MGT 354 Principles of Management 3	3
	MKT 356 Principles of Marketing 3	3
	Total	18
		Electives 6
	Creative Expression Competency 3	
	Religious Understanding Competency 3	
	Total 12	
Summer		Electives 7
		BENV 300 Cross-cultural Experience 3
		Business Elective 3
		BUS 284 General Statistics 3
		Total 16
		BUS 385 Business Internship 12
		Total 12
Third Year	Exploring the Past Competency	3
	Electives	5
	FIN 353 Money and Banking 3	3
	FIN 366 Principles of Finance 3	3
	Course in Concentration 3	3
	Total	17
		BENV 400 Enduring Values Capstone 2
	Electives 6	
	Courses in Concentration 6	
	MGT 380 Corporate Strategy 3	
	Total 17	
	Fall Concentration related courses	Spring Concentration related courses
	ACT 352 Government and Not-for-profit Accounting* 3	ACT 343 Intermediate Managerial Accounting* 3
	ECN 382 Economic Dev & the Environment* 3	ECN 371 International Trade and Investment* 3
	FIN 375 Insurance and Risk Management* 3	FIN 367 Financial Investments* 3
	FIN 376 Property and Casualty Insurance* 3	MGT 355 Production Operations Management* 3
	MGT 359 Entrepreneurship* 3	MGT 364 Human Resource Management 3
	MKT 358 Consumer Behavior* 3	MKT 325 E-Commerce* 3
	MKT 360 Sales* 3	MKT 357 Marketing Research* 3
	MKT 362 Advertising* 3	MKT 363 Marketing Management 3
	TEC 369 Intro to Information Systems* 3	

124 total hours to complete graduation requirements (this includes 2 hours of arts and lecture credit)

*Alternate year courses.

Bold face print denotes major course requirement

Note: If Business majors double major in Accounting, Economics, or Marketing courses required in each major count in both majors. Courses chosen as an elective for one major will not count as an elective in the second major.

Note: The Understanding Self and Society and Critical Analysis Competencies are met by the major.