



Articulation agreement for students transferring from

James A. Rhodes State College

to complete a

Bachelor of Arts with a major in Marketing.

Degree completion involves completing requirements in three areas of work: the Bluffton University Enduring Values requirements, a major with Bluffton University and any elective hours needed to meet the required total of 124 semester hours.

Enduring Values Program requirements (general education):	Requirements met at Rhodes State College: * (If passed at Rhodes with a grade of at least C-, the course indicated will meet the Bluffton requirement):
BENV 100 Becoming a Scholar (3)	Met with 12 hours or more transfer credit
BENV 200 Learning in Community (5)	Met with 58 hours or more transfer credit
BENV 300 Cross-cultural/Service Learning Experience (3) or 6 hours of one foreign language	At Bluffton University or six hours of one foreign language.
BENV 400 Christian Values in a Global Community (2)	At Bluffton University
Writing Well (3)	COM 1110 English Composition (3)
Speaking and Listening (3)	COM 1160 Business Communication; COM 2110 Public Speaking (3)
Living Well (2)	One of: DTN 1000 Basic Nutrition; EXS 2015 Sport Nutrition; EXS 2030 Strength and Conditioning; or FIN 1250 Personal Finance
Creative Expression (3)	One of: COM 1801 Creative Writing: Fiction or MUS 1010 Music Appreciation I
Reading the Bible (3)	At Bluffton University
Understanding Self and Society (3)	One of: ANT 2411 Cultural Anthropology (3); ECN 1410 Macro Economics (3); ECN 1430 Micro Economics (3); PSY 1010 Psychology (3); SOC 1010 Sociology (3)
Exploring the Past (3)	One of: HST 1011 Western Civ I (3); HST 1012 Western Civ II (3); HST 1610 Am Hist to 1877 (3); HST 1620 Am Hist Since 1877 (3); HST 2300 Technology and Civ (3); HST 2510 History of Latin America (3); or HST 2521 Women in World History (3)
Scientific Inquiry (4)	One of: BIO 1090 Concepts in Biology (4); BIO 1110 Anatomy & Physiology I (4); CHM 1110 Introductory General Chemistry (4); GLG 1000 Physical Geology (4); PHY 1120 Physics I (4)
Critical Analysis (3)	One of: EDU 1040 Phonics-Foundation of Literacy (3); LIT 2210 Intro to Lit (3); LIT 2215 Native American Lit (3); LIT 2250 The American Short Story (3); LIT 2260 Fantasy Lit (3); LIT 2301 British Lit I (3); MTH 1151 Quantitative Reasoning (3); MTH 1260 Statistics (3); MTH 1711 Calculus I (5)
Religious Understanding (3)	At Bluffton University
Arts & Lecture credit (2)	½ hour met for each 30 hours of transfer credit up to maximum of 1.5 hours. Credit earned during high school not counted. Remaining credit at Bluffton University.

* Any of these requirements not completed at Rhodes State College may be completed at Bluffton University.

Marketing major

Bluffton University Course:	Requirements met at Rhodes State College:
(Hours shown as semester hours)	(If passed at Rhodes with a grade of at least C-, the course indicated will meet the Bluffton requirement.):
Core Courses:	
ECN 141 Principles of Macroeconomics 3	ECN 1410 Macroeconomics
ECN 142 Principles of Microeconomics 3	ECN 1430 Microeconomics
ACT 151 Principles of Accounting 1 3	ACC 1010 Corporate Accounting Principles
ACT 152 Principles of Accounting 2 3	ACC 1020 Managerial Accounting Principles
BUS 284 General Statistics 3	MTH 1260 Statistics
MGT 354 Principles of Management 3	MGT 1010 Principles of Management <u>when combined with</u> MGT 2010 Organizational Behavior
MKT 356 Principles of Marketing 3	MKT 1010 Principles of Marketing <u>when combined with</u> MKT 2050 Business Marketing
MKT 357 Marketing Research 3	
MKT 358 Consumer Behavior 3	
MKT 362 Advertising 3	MKT 2110 Advertising and Sales Promotion
MKT 363 Marketing Management 3	
FIN 366 Principles of Finance 3	FIN 2400 Corporate Finance
MAT 115 Business Calculus 3	MTH 1611 Business Calculus
or MAT 135 Calculus 1 5	or MTH 1711 Calculus I
Electives:	
9 semester hours required (at least 3 semester hours must be MKT courses)	
ART 245 Intro to Computer Graphic Design 3	CPT 1580 Introduction to Computer Graphic Design
ART 350 Web Design 3	
BUS 245 Business Law 3	BUS 2100 Business Law
BUS 385 Internship 3	
COM 195 Interpersonal Communications 3	
COM 275 Organizational Communications 3	COM 1160 Business Communications
COM 277 Public Relations 3	
MKT 325 E-Commerce 3	MKT 2000 Internet and Social Media Marketing
MKT 360 Sales 3	MKT 2210 Comprehensive Sales Techniques
SOC 258/PSY 258 Social Psychology 3	
SOC 360 Basics of Social Research 3	

A minimum of 30 semester hours must be taken at Bluffton University; 24 of the last 30 hours must be completed at Bluffton. A minimum of 12 hours must be taken from the Bluffton University Business Department.

The minimum mathematics requirement for a major in business administration or accounting is that 1) the student's mathematics placement test indicates readiness for at least the level of Precalculus or 2) the student completes College Algebra with a C- or higher.

All graduates are expected to complete all graduation requirements, including: participation in institutional assessment activities, a GPA of at least 2.0 overall and within the major, satisfactory achievement in the departmental senior comprehensive examination, and participation in the baccalaureate and commencement services.

Program requirements are subject to change, though in no case will requirements be increased for students once they are admitted.

Bluffton University welcomes transfer students and is pleased to work with each one individually. To inquire about Bluffton University admissions, call 419-358-3257, email admissions@bluffton.edu, or write Office of Admission, Bluffton University, 1 University Drive, Bluffton, Ohio 45817.

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