## Business Administration Major Transfer Pathway with Associate's Degree <br> (Northwest State to Bluffton University)

Please note: This is a suggested program guide. It is not to be interpreted as a contract. Changes may occur. Please see your program advisor before you register for courses.

Updated 04/19


124 total hours to complete graduation requirements "*Must complete minimum of 30 hours at Bluffton University
Bold face indicates major course requirement. *Alternate year courses
Note: If Business majors double major in Accounting, Economics, or Marketing courses required in each major count in both majors. Courses chosen as an elective for one major will not count as an elective in the second major.
Could the Math Elective be met by MTH 213 Calculus I, STA 120 Intro to Statistics, or STA 222 Business Statistics? These courses are listed in the Core Requirements as elective options for Mathematics and Data Analysis. However, the Business Management degree page in the catalog limits the elective options to MTH 105 Quantitative Reasoning and MTH 109 College Algebra.

| Fall Concentration related courses |  |  | Spring Concentration related courses |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: |
| ACT 352 | Government and Not-for-profit Accounting* | 3 | ACT 343 | Intermediate Managerial Accounting* | 3 |
| MKT 325 | E-Commerce* | 3 | ECN 371 | International Trade and Investment* | 3 |
| MKT 357 | Marketing Research* | 3 | ECN 382 | Economic Dev \& the Environment* | 3 |
| MKT 358 | Consumer Behavior* | 3 | FIN 367 | Financial Investments* | 3 |
| MKT 360 | Sales* | 3 | MGT 355 | Production Operations Management* | 3 |
| TEC 369 | Intro to Information Systems* | 3 | MGT 359 | Entrepreneurship* | 3 |
| FIN 375 | Insurance and Risk Management* | 3 | MGT 364 | Human Resource Management | 3 |
| FIN 376 | Property and Casualty Insurance* | 3 | MKT 362 | Advertising* | 3 |
|  |  |  | MKT 363 | Marketing Management | 3 |

